



THAÏS

**Your real estate, our business.**



**1 . Who are we?**

**2 . Our business**

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# Who are we?



## A bold group in the Moroccan market

Founded in 1995 by Farid Bensaid, Tenor Group is an investment and management company operating in promising sectors for the Moroccan economy.

Since 2005, Ténor Group has been pursuing a sustained development policy around its 6-business hub, thus becoming a major group within the Moroccan economy. The group is constantly seeking to strengthen its positions in high value-added businesses where it is already very present, such as insurance and nearshoring.

International development is also on the agenda with operations in several African countries.



## A group structured around 6 business hubs



1

### HIGH VALUE-ADDED B2B SERVICES

Allowing companies to refocus on their core business by offering them high value-added services

2

### POLE TECH

Leveraging innovation and digital services to improve the customer, employee and user experience

3

### POLE RETAIL

Developing opportunities, particularly in distribution and fast food

4

### REAL ESTATE DIVISION

Promoting our expertise in the management and development of shopping centers

5

### SPONSORSHIP CULTURAL

Developing and supporting actions to spread classical music in Morocco

6

### SIGNIFICANT PARTICIPATIONS

Supporting the development of emerging professions in Morocco



Who are we?

Thaïs

## Our history and our figures

Created in 2009, THAÏS is a major player in Property Management and Facility Management in the Moroccan territory. It operates mainly in the following fields:

Real estate  
Rental  
management

Management of  
homeowners'  
association

Multi-technical  
maintenance  
and multi-  
services

Among its main clients, THAÏS counts owners, investors, users and co-owners' associations for the management of offices, business parks, commercial spaces and residential complexes.

### PROPERTY MANAGEMENT

+ 600

LEASES MANAGED  
IN RENTAL MANAGEMENT

+ 10 000

UNITS MANAGED  
IN SYNDICATE OF CO-OWNERSHIP

### FACILITY MANAGEMENT

+ 500 000

M2 MANAGED IN REAL ESTATE  
CORPORATE REAL ESTATE



## Our certifications

As part of its continuous improvement approach to its quality, safety and environmental management system, THAÏS is certified :

- ISO 9001
- ISO 14001
- ISO 45001

Thanks to this integrated management system, THAÏS guarantees its customers services that meet internationally recognized standards. THAÏS is the first company in Morocco in its field to have this triple certification.





Who are we?

Thaïs

## Our team



**Badr EL YACOUBI, MRICS**  
General Manager



**Zineb LALEJ**  
FM Director



**Mohammed BENNANI**  
Management Director  
Casa - South



**Mohammed AMRANI JOUTEI**  
Management Director  
Rabat - North





Who are we?

Thaïs

## Our team



**Adil ZRARAA**  
Assistant Director FM



**Brahim GHAMIRI**  
Technical Director

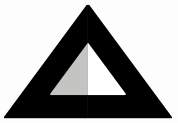


**Youssef RACHIDI**  
Regional Manager  
Rabat - North



**Adil ELLISFIRAR**  
Regional Manager  
Casa - South





Who are we?

Thaïs

## Our team



**Driss EL HOSNI**  
Support & QHSE Manager



**Mერიeme HASSANI**  
H.R Manager



**Abdeslam EL MOUAHID**  
Financial Manager



**Laila CHAKIRI**  
Purchasing Manager

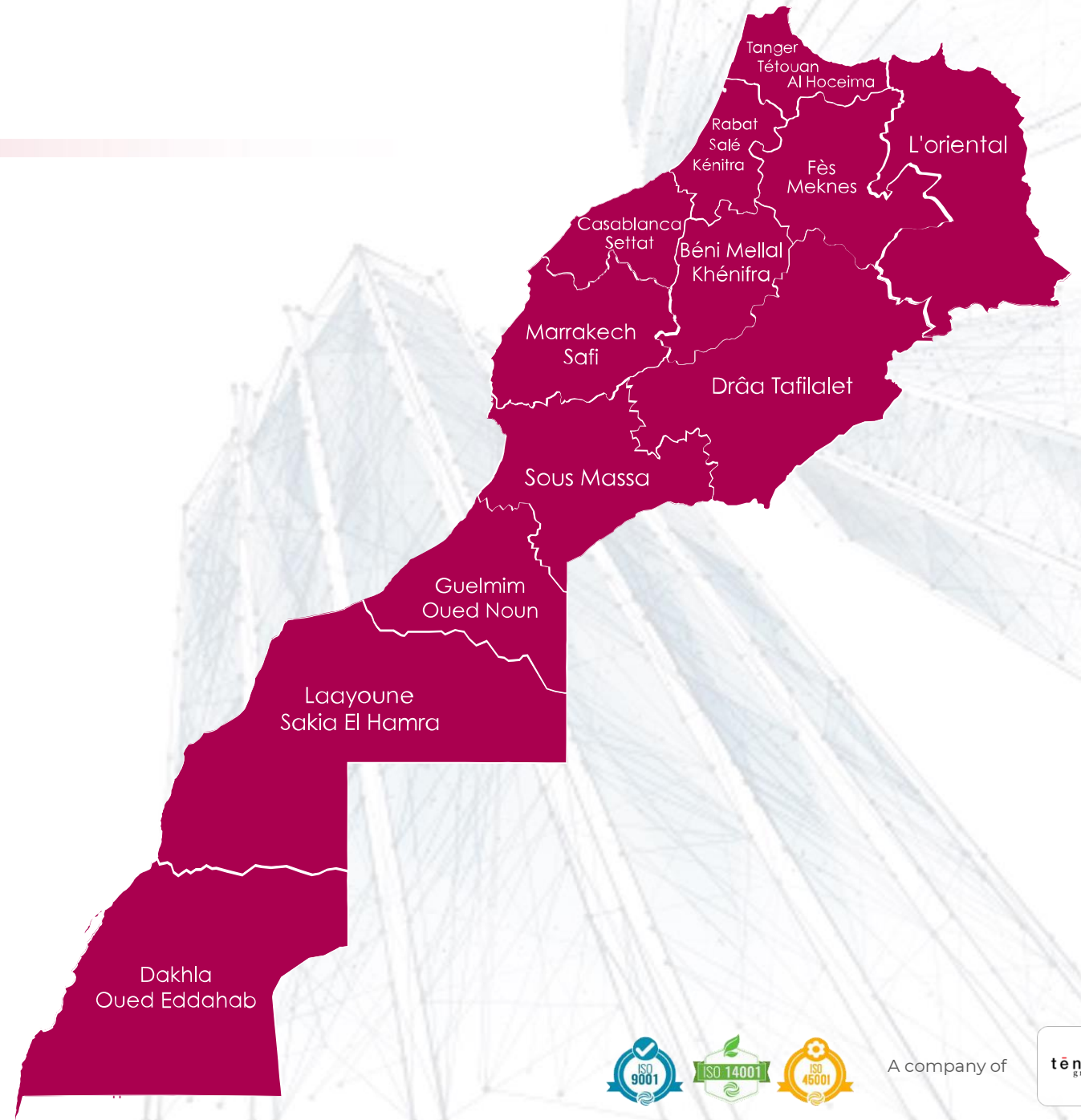


Who are we?

Thaïs

## Geographical presence

- Tanger – Tétouan – Al Hoceima
- Rabat – Salé – Kénitra
- Fès – Meknes
- L'oriental
- Casablanca – Settat
- Béni Mellal – Khénifra
- Marrakech – Safi
- Drâa – Tafilalet
- Sous Massa
- Guelmim – Oued Noun
- Laayoune – Sakia El Hamra
- Dakhla – Oued Eddahab



# Our business





## 4 business expertises

### **Asset Management**

**Value creation  
Consulting  
Investment**

### **Property Management**

**Rental management  
Association of  
co-owners**

### **Facility Management**

**Multi-technical  
maintenance  
Multiservices**

### **Project Management**

**Organization  
of office space**



# Asset Management

THAÏS elaborates master plans in order to optimize the financial performance of your assets (yield, capital gain, etc.).

Our Asset Management offer includes :

- Definition and implementation of the investment strategy
- Recommendations in the optimization and valorization of real estate assets
- Assistance in the technical and environmental restructuring of assets





## Rental management

Through rental management, we target the optimization of financial performance while meeting the evolving needs of the occupants.

Very attentive and available, our property managers take care to anticipate problems through preventive solutions and maintain good communication.

We manage the administration of your leases and the relationship with your tenants by providing you with the following skills :

- Legal
- Accounting
- Technical
- Establishment / Renewal of leases
- Customer reporting





## Association of co-owners

THAÏS offers you much more than a rigorous management of your co-ownership.

Thanks to its expertise, THAÏS contributes to the control of co-ownership charges and to the enhancement of your assets.

The managing agent carries out the decisions voted during the annual general meetings.

He works under the control and with the assistance of the trade union council.

To successfully manage your co-ownership, THAÏS is assisted by experts specialized in the legal, financial and technical fields for the following aspects:

- Maintenance and conservation of the building
- Financial and administrative management
- Recommendations
- Conciliation





## Services for occupants

Facility Management combines multi-technical maintenance and multiservices.

THAÏS integrates a wide range of services as a single provider, taking overall responsibility for meeting the expectations of its customers, in accordance with the required standards.

Our strong experience in various sectors and in multi-site operations puts us in a unique position to offer customized Facility Management services to companies, while balancing service, quality and cost.

Our mission is to provide our clients with innovative services to enhance the performance of their buildings and ensure the comfort of their occupants.





## Multi-technical maintenance

Multi-technical maintenance allows you to:

1. Enhance the value of your real estate assets by ensuring the durability of your equipment and the programming of improvement work
2. The guarantee of a high reliability of the equipment
3. Control of maintenance costs

The scope of action of our maintenance and works teams includes :

- Air conditioning / ventilation
- Plumbing
- Electricity
- Video surveillance
- Access control
- Fire detection
- Automatic doors / barriers
- Lifting equipment
- Secondary works





## Multiservice

Multiservice consist in offering various services to ensure a local, efficient, responsible and comfortable service.

THAÏS adapts to the specificities of its customers and proposes a global offer of tailor-made services that best meets your economic objectives and considers your corporate culture.

Among the main multiservice, THAÏS offers:

- Security guarding
- Cleaning services
- Rat and insect control (2D)
- Maintenance of green spaces
- Reception
- Other services (logistics, purchasing, courier, driver, etc...)





## Organization of office space

THAÏS offers you a complete range of services to ensure that your design project is successful and that your workspaces contribute to the well-being of your employees and the profitability of your business through the following missions:

- Assistance to the project owner
- Delegated project management
- Turnkey contract

Thus, we intervene at the level of the layout, the realization of the specifications, the budgeting and the project management.

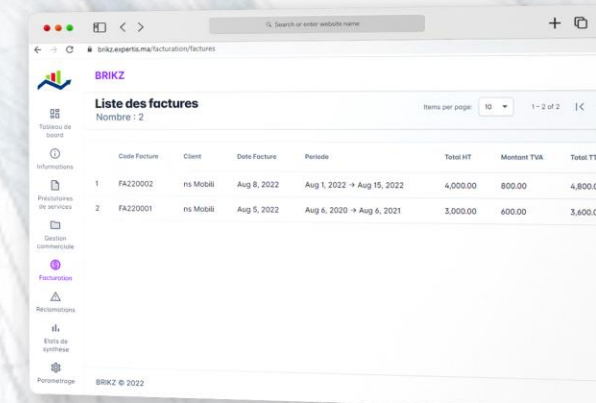
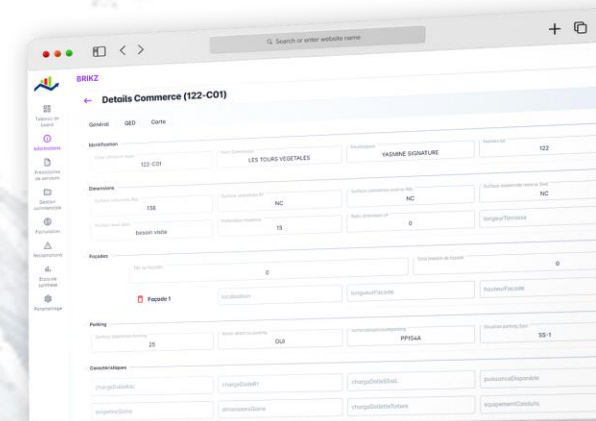
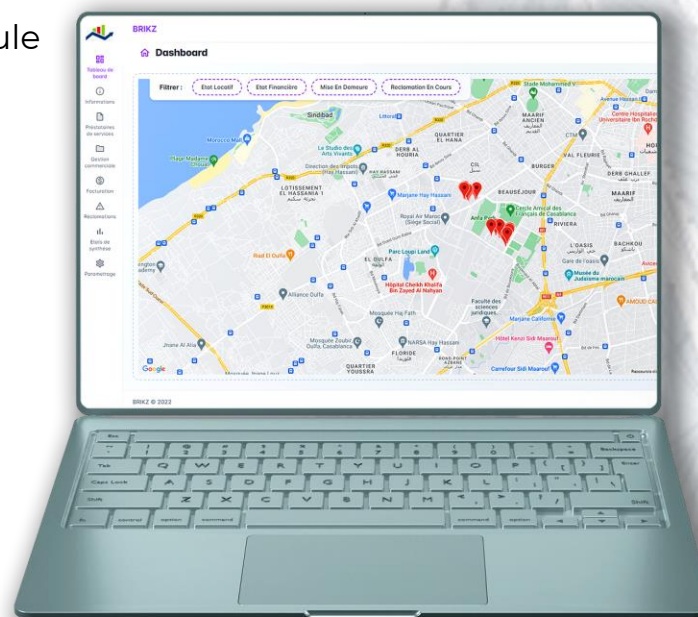


# Our technical resources



## Web application - Rental management

- Follow-up of the preventive maintenance schedule
- Complaints management
- Monitoring of energy consumption
- Reporting
- Dashboard





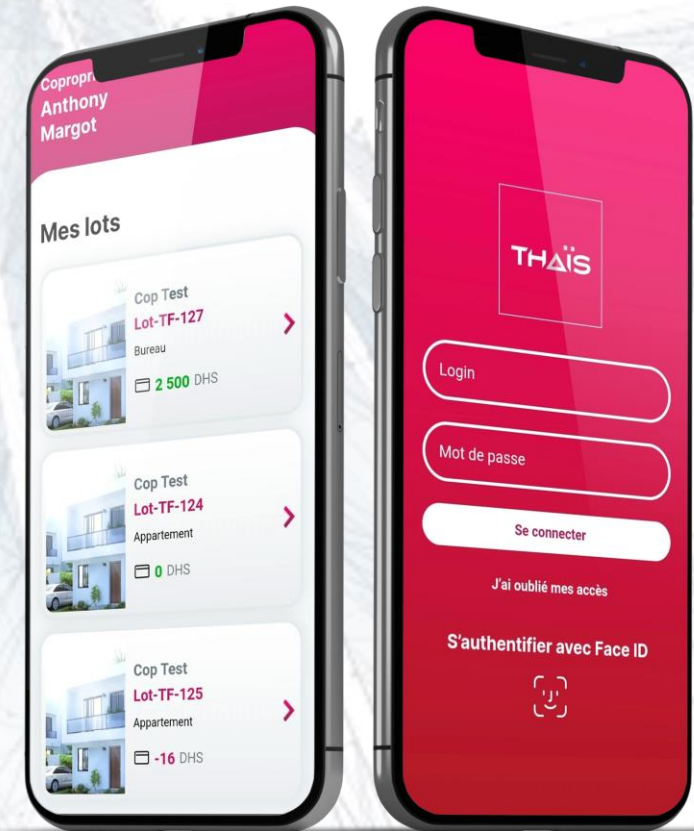
## Mobile application - Condominium management « Mon Syndic »

- Notification of all correspondence from the condominium management
- Sharing the documents of the co-ownership
- Issuance and follow-up of claims
- Consultation of the balance and the statement
- On-line payment

Available on:



Ratings and reviews: 5/5





## GMAO – Facility Management « Mission »



# Our main references



Our main references

Offices





Our main references

Establishments open to the public

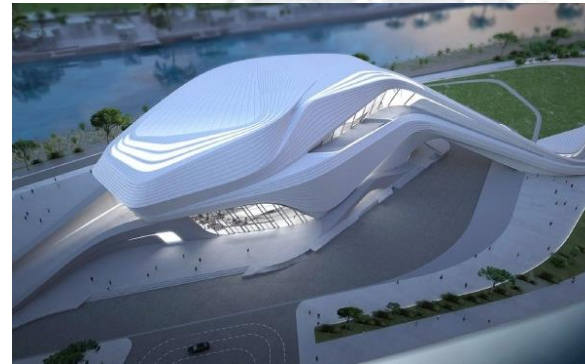
## ***BIG THEATRE OF CASABLANCA***



## ***TRAIN STATION CASA VOYAGEURS***



## ***BIG THEATRE OF RABAT***



## ***MOTORS VILLAGE***



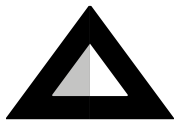


Our main references

Commercial spaces

## ZENATA COMMERCIAL PROJECT





## Our main references

### Residential projects



AL MAADEN  
VILLAHOTEL & SPA



source : almaadenvillahotel.com

La Marina  
*Morocco*



Atalayoun



source : agencemarchica.gov.ma





Our main references

Our clients

### Multinational companies

sage

سابك  
sabic



### Real estate companies and investment funds



La Foncière Emergence



UNI FONCIERE





Our main references

Our clients

## Insurance



Sanlam



AXA ASSURANCE MAROC

## Public institutions

TANGER MED  
SPECIAL AGENCY



CASA  
الدار البيضاء للتهيئة  
MÉNAGEMENT



## Service companies



## THAÏS

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THAIS (Ténor Group)



THAIS - Ténor Group



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[thais-tenorgroup](https://www.youtube.com/thais-tenorgroup)

